

VACATION RENTALS STAGING & STYLING

WHY STAGING MATTERS?

Nothing drives more traffic and bookings to your vacation rental than it being beautifully styled



B&B / VACATION RENTALS STAGING AND STYLING

As a landlord, have you considered hiring a professional home stager to enhance the appeal of your rental unit? Home Staging can update the look of your rental to reflect your brand, appeal to your ideal customer and justify the price you want to charge. Nothing drives more traffic and bookings to your vacation rental than it being beautifully styled.

■ WHY STAGING MATTERS?

The vacation rental industry is becoming more and more competitive which means having a property that stands out for all the right reasons is vital if you want to secure glowing reviews, better ratings and more bookings. Guests want to be presented with something that competes with a hotel (if you're renting a room) or a professional vacation rental (if you're renting an entire house).

My name is Carmen, I am a Home Stager - with years of experience in the hospitality realms - and I have a valuable understanding of what is important to both you and your guests. As an avid traveller myself, I enjoy seeing and being in many types of environments, therefore my ultimate goal is to help you stand out and be functional, respecting your style and your property's originality and soul.

Your place should be comfortable, cosy, clean and warm without having to be a show house. Sometimes what a space needs is a coat of paint in that key corner, or simply some new soft towels that transmit a warm and caring feeling. Together we can take your place to the next level, all in a reasonable time-frame and budget. **Contact me!**



SHABBY NATURE

Carmen Martínez-Goosmann

+41 76 603 5530

shabbynature.com

info@shabbynature.com

